



Things to Know

What we are looking for:

Get your creative wheels a turnin'. Winning entries will fit the following criteria:

- 30-60 second video clip
- Target Teens
- Promotes positive behaviors in relationships (aka Healthy Relationships)
- Has an element of creativity and fun

Thinking of your submission like that of a TV PSA. Some examples can be found at:

That's not cool: www.thatsnotcool.com.

Love is Respect: www.loveisrespect.org.

Last year's 1st place winner:

<http://www.facebook.com/IowaCADV?sk=videos#!/video/video.php?v=10150428819465405>

Submit your Ideas!

Submissions are due Friday, February, 3 at 5pm. Winners will be notified by Friday, February, 10th.

Option 1: Submit on YouTube or Flickr, or Mail us your submission to our office. Here are some steps:

- Upload your video to YouTube or Flickr, (You may need to create an account) E-mail the link to susanv@icadv.org.
- Mail us your waiver

Option 2: Give a hard copy of your project and waiver to your teacher and him/her submit it on YouTube or Flickr and E-mail the link or mail a hard copy to our office.

Option 3: Mail a hard copy of your project and waiver to our office: ICADV, 515 28th Street, Des Moines, Iowa, 50312.

Prizes:

To all teen's who submit a video submission are invited to attend the Formal Proclamation signing with the Governor Terry Barnstead at the Capital on Thursday, February, 2 at 2:15 proclaiming February as Teen Dating Violence Prevention and Awareness Month. If planning on attending, please notify Susan Van Polen susanv@icadv.org or (515) 244-8028 Ex. 322 so we can coordinate attendance at the proclamation singing.



- 1st place winner- \$250 Target gift card
- 2nd place winner- \$50 Cash from Clow Valve Company
- 3rd place winner- Gift basket, including gift cards for Papa Murphy's pizzas and a gift card to Family Video for movie rentals

Things to Consider:

We really want to be able to reuse the materials you create, but in order to do that we do have some constraints:

- Contestants and people involved in production **MUST** be over the age of 13 at the time of entry.
- All people (actors) in video clips must sign a waiver.
- All video's submitted must be your own original creations in which you have the right to enter and submit and grant a license and all the rights described and contemplated in these official rules;
 - Does not infringe any other person's or entity's rights; including , but not limited to, privacy, publicity or intellectual property rights;
 - Does not violate or breach any law, regulation, judicial order or requirement or breach any agreement or obligation by which the entrant or may be bound;
 - Does not contain any content, including, without limitation, music, lyrics, photos, artwork, images, text, or any other materials which, if not original to the entrant, unless accompanied by full releases, licenses and the grant of rights as described in these Official Rules; and
 - Has not been submitted previously or use in any contest, sweepstakes, advertising, or promotions of any kind.
- No product placement: Does not contain commercial products (e.g., clothing, toys, food) and/or their trademarks, brands, or logos unless express written authorization for the use and inclusion in entry pursuant to these Official Rules is provided from the owner or authorized licensor;
- Keep it impersonal: Your entry cannot contain license plated, phone numbers, personal names, or other personally identifiable information concerning yourself or any other person;
- Does not contain any malicious or executable code, links, script, or other elements which do or may redirect or affect the activity of any browser or computer system;+
- Late, lost, undeliverable, corrupted, altered, damaged, illegible, unusable, unreadable or stolen entries, regardless of cause
- Winners will be notified and posted on the website approximately 30 days after all prizes are awarded.