2024 Social Media Toolkit – Advocacy Day

Hashtags:
#crisis4iavictims
#investinsurvivors
#supportiowacrimevictims

Sample Facebook/Instagram/LinkedIn Posts:

Victim service providers are struggling to meet an increasing demand for services after multiple years of funding cuts and now. Contact your legislators and urge them to invest at least $10 million in state funds to support violent crime victims. Contact your legislators at: https://www.legis.iowa.gov/legislators/find.

Crime victims seeking support are being turned away right now. Lack of funding means an estimated 10,000-15,000 fewer victims could be served in the future. Contact your state legislators and urge them to invest at least $10 million dollars in victim services. Contact your legislators at: https://www.legis.iowa.gov/legislators/find.

Crime victims face numerous challenges recovering from harm. Access to crisis response and stabilizing services should not be one of them. Contact your state legislators and urge them to invest at least $10 million dollars in victim services. Contact your legislators at: https://www.legis.iowa.gov/legislators/find.

Investments in state dollars for victim services provide lifesaving, comprehensive programming and resources to victims of crime. Contact your state legislators and urge them to invest at least $10 million dollars in victim services. Click here to contact your legislators: www.legis.iowa.gov/legislators/find.

We urge legislators to support a Justice System budget bill that invests at least $10 million in state funds for crime victim services and amends the victim services budget line item to ensure these funds can support all victims of violent crime including survivors of homicide, human trafficking, sexual assault, and domestic violence. Contact your legislators: https://www.legis.iowa.gov/legislators/find.

Sample Tweets:

@______ (insert Senator/Rep. Handle) Victim service providers are struggling to meet an increasing demand for services after multiple years of funding cuts and now. Support an investment of at least $10 million in state funds for crime victim services.

@______ (insert Senator/Rep. Handle) Crime victims seeking support are being turned away right now. Lack of funding means 10,000-15,000 fewer Iowa crime victims will receive services without an
investment of at least $10 million in state funds. Can we count on your support for all victims of crime?

@______(insert Senator/Rep. Handle) Crime victims face numerous challenges recovering from harm. Access to crisis response and stabilizing services should not be one of them. Support an investment of at least $10 million in state dollars to support all victims of violent crimes.

**Graphics**
Right click on a graphic below and save to your computer desktop and/or phone and post with sample scripts above.

**Facebook/Instagram/LinkedIn**