

## Social Media Toolkit: Iowa Reckless Gun Constitutional Amendment

### Hashtags:

#votenotoproposal1

#norecklessgunamendment

#iowansforresponsiblegunlaws

### Sample Facebook/Instagram/LinkedIn Posts:

On November 8, 2022, vote **NO** to the reckless gun amendment to Iowa's Constitution that will make our communities more susceptible to harm. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

Gun violence is out of control, putting Iowans in the midst of a public health crisis. Protect your community and vote **NO** on November 8, 2022, to the reckless gun amendment to Iowa's Constitution. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

Did you know, only 3 states in the U.S. have similar wording to the reckless gun amendment proposal (Public Measure 1) on the ballot this November? These states are Louisiana, Alabama, and Missouri ... the same states that rank third, fourth, and fifth in our country for gun deaths. On November 8, 2022, vote **NO** to Public Measure 1 and keep Iowa communities safe from gun violence. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

85% of Iowans support background checks on all gun purchases. On November 8, 2022, vote **NO** to the reckless gun amendment that puts common sense gun laws like background checks at risk. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

Why do responsible gun owners and gun dealers oppose the reckless gun amendment to Iowa's Constitution? It puts every current and future commonsense safety measure they support at risk, like universal background checks, gun safety training, and requiring a license to carry a gun in public. On November 8, 2022, stand with responsible gun owners and vote **NO** to this constitutional change. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

Did you know that guns are the leading cause of death for women murdered by an intimate partner? On November 8, 2022, vote **NO** to the reckless gun amendment that would make victims of crime more vulnerable to gun violence. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

The burden of fatal shootings by intimate partners falls disproportionately on women from communities of color. Black women are twice as likely to be fatally shot by their intimate partners than white women, and young Black women between the ages of 18 and 34 are nearly three times more likely to be fatally shot. We all must do our part to protect vulnerable and marginalized communities and all Iowans by voting **NO** on November 8, 2022, to the reckless gun amendment to Iowa's Constitution. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

Experience and research provide numerous examples of policies that protect people from gun violence. Public Measure 1 is not one of them. On November 8, 2022, vote **NO** to the reckless gun amendment that puts more lowans at risk for harm from gun violence. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

LBGTQ+ people are more than 2X as likely to be a victim of gun violence than their cisgender peers. On November 8, 2022, vote **NO** to a reckless gun violence amendment to Iowa's constitution because all Iowa communities deserve to be safe from gun violence. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

### Sample Tweets:

On November 8, 2022, vote NO to the reckless gun amendment to Iowa's Constitution that will make our communities more susceptible to harm. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

Gun violence is out of control, putting lowans amid a public health crisis. Do your part to protect your community and vote NO on November 8, 2022, to the reckless gun amendment to Iowa's Constitution. Learn more at [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

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The burden of fatal shootings by intimate partners falls disproportionately on women from communities of color. Do your part to protect vulnerable and marginalized communities by voting NO on 11-8-22 to the reckless gun amendment to Iowa's Constitution. [iowansforresponsiblegunlaws.com](http://iowansforresponsiblegunlaws.com).

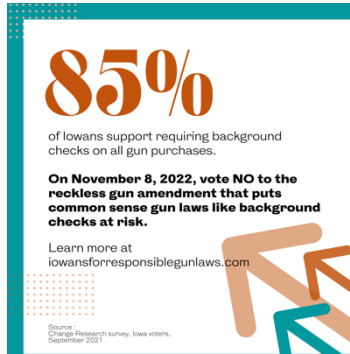
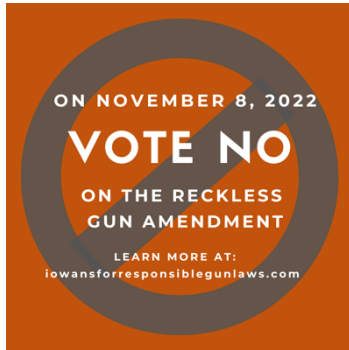
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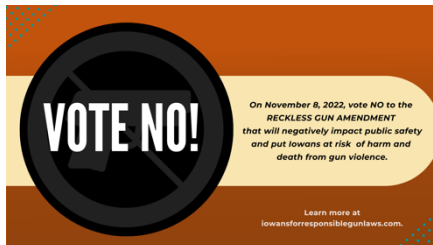
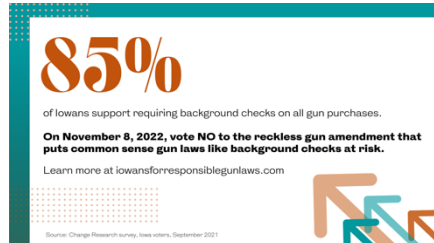
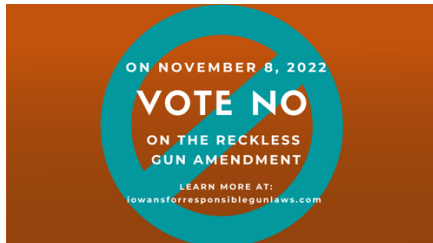
### Graphics

Right click on a graphic below and save to your computer desktop and/or phone and post with sample scripts above.

## Facebook/Instagram/LinkedIn



## Twitter



## **VOTE NO on Public Measure 1 – the Reckless Gun Amendment**

*Public Measure 1 is a constitutional amendment proposal on the November 8, 2022 general election ballot seeking to enshrine gun rights in the Iowa Constitution with a strict scrutiny judicial review standard.*

**Public Measure 1 - the reckless gun amendment will negatively impact public safety. It puts more lowans, including children and domestic violence victims, at risk of harm and death from gun violence.** America's uniquely shameful gun violence problem threatens public safety, and Public Measure 1 thwarts current and future laws to prevent gun violence. Guns are now the leading cause of death for children<sup>i</sup> and for women murdered by an intimate partner<sup>ii</sup>. (see more stats below; link [here](#) to Everytown for Gun Safety comprehensive report)

**Public Measure 1 is NOT just adding the U.S. Constitution's 2<sup>nd</sup> amendment language to Iowa's constitution: adding gun rights with *strict scrutiny* into Iowa's constitution could prevent enforcement of current and future reasonable gun laws most lowans support.** Strict scrutiny refers to a standard for judicial review that would elevate the right to access guns above public safety. Only 3 states have similar constitutional language (Louisiana, Alabama, Missouri); these states rank 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> in the US for highest gun deaths.

**Voting NO on Public Measure 1 is consistent with the views of most lowans who support gun rights AND support reasonable policies to prevent gun violence.** Voting NO does not reduce gun rights. Public Measure 1 threatens enforcement or enactment of reasonable laws seeking to prevent the harmful and deadly impact of gun violence. Most lowans, including responsible gun owners and dealers, support reasonable and responsible gun safety measures including background checks, gun safety training, restricting access to guns for people who have committed violent crimes or at risk for suicide. As a modern society we routinely balance individual rights with public safety. Gun rights should be no exception.

[DV specific stats] **Guns and Domestic Violence are a lethal combination. Public Measure 1 puts more lowans, including domestic violence victims, at risk of gun violence.**

*\*note- we will keep updating these stats, new national/stat data coming out soon*

More men than women are killed by gun violence, except when it comes to domestic violence incidents where women and children are significantly and disproportionately terrorized and killed when guns are present. And women in communities of color experience a disproportionate share of gun violence.

- Nearly half of female firearm homicide victims were killed by an intimate partner. Access to a gun makes it five times more likely an abusive partner will kill his female victim<sup>iii</sup> and when that happens guns are the cause of death for 70% of bystanders killed in domestic abuse incidents (children, family members, friends).<sup>iv</sup>
- Nationally, Black women are twice as likely to be fatally shot by an intimate partner compared to white women and younger Black women between ages 18-34 are nearly three times more likely to be shot and killed by an intimate partner than are white women in same age group.<sup>v</sup>

Importantly, for every case of domestic abuse homicide, there are many more cases where women and children are held hostage and terrorized with guns. For example, the abusive partner who never fires the gun, but threatens a partner with it by pointing it at the children, waving it around during an argument, or shooting a family pet.

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<sup>i</sup> <https://www.kff.org/global-health-policy/issue-brief/child-and-teen-firearm-mortality-in-the-u-s-and-peer-countries/>

<sup>ii</sup> Everytown for Gun Safety [analysis](#); CDC, National Violent Death Reporting System (NVDRS), 2019

<sup>iii</sup> Campbell JC, Webster D, Koziol-McLain J, et al. Risk factors for femicide in abusive relationships: results from a multisite case control study. *American Journal of Public Health*. 2003;93(7):1089-1097. (Everytown report)

<sup>iv</sup> Smith SG, Fowler KA, Nolon PH. Intimate partner homicide and corollary victims in 16 states: National Violent Death Reporting System, 2003–2009. *American Journal of Public Health*. 2014;104(3):461-466. (Everytown report)

<sup>v</sup> Everytown for Gun Safety [analysis](#); Federal Bureau of Investigation. Uniform Crime Reporting Program: Supplementary Homicide Reports (SHR), 2013-2017.